 **PLANILLA DE AUDITORÍA DE SOCIAL MEDIA**

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| **Red Social** | **URL** | **Responsable de la Cuenta** | **Contraseña Optimizada** | **Objetivo de participar en esta Red** | **Estrategia de Administración** |
| **Facebook (Página)** |  |  |  |  |  |
| **Twitter** |  |  |  |  |  |
| **Google+** |  |  |  |  |  |
| **YouTube** |  |  |  |  |  |
| **LinkedIn** |  |  |  |  |  |
| **Instagram** |  |  |  |  |  |
| **Pinterest** |  |  |  |  |  |
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