 **Social Media Audit Template**

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| **Social Network** | **URL** | **Responsible for Account** | **Optimized Password** | **Objective for this Network** | **Administration**  **Strategy** |
| **Facebook (Page)** |  |  |  |  |  |
| **Twitter** |  |  |  |  |  |
| **Google+** |  |  |  |  |  |
| **YouTube** |  |  |  |  |  |
| **LinkedIn** |  |  |  |  |  |
| **Instagram** |  |  |  |  |  |
| **Pinterest** |  |  |  |  |  |
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